

ART PHOTOGRAPHY / DIGITAL – Syllabus

Tyler School of Art/ Department of Art & Art Education/ ART 2811

Class Meetings: Mondays & Wednesdays 12:30 – 3:00 PM at the TUCC campus

Critiques and Lectures are held in the Critique Room 317

Demos and Production Work are done in the Digital Studio 318

Instructor - Paul Rider - prider@temple.edu

Course Description

Introduction to Digital Photography. This class is designed for the student who has never used a DSLR camera and along with the desire to learn to see the world from a new point of view. The class is a total immersion into the craft of photography starting with the basic concept of photography, which is about the recording of light. The word photo means light in Greek, and is the essential material that you will be using throughout your exploration of this class. The class begins with the most basic understanding of a camera. The first step will be in learning the technical aspects on the use of the camera and the software which are essential tools in learning how to create your imagery. The next stage is to learn how to communicate your ideas and utilize the techniques of photography to convey them to an audience. Photography is a technical medium, where the technical as well as the aesthetic go hand and hand to be able to create visually exciting imagery that convey your ideas.

Course Objectives

The student is expected to understand and master the use of the digital camera, the software and printing techniques used to create and print a digital Black & White image. Through the use of lectures and demonstration, independent lab work, group critiques, and through the continuation of developing your unique vision which will culminate in a final portfolio.

Lectures and Demonstrations

The basic technical information will be emphasized during the first part of the semester. Additional lectures with slide presentations along with discussions on various relevant topics will be presented in class throughout the semester. Student attendance and participation is essential. The student is responsible for all information discussed in class or in demonstrations. There are no private repeat sessions of lectures or demonstrations.

Independent Lab Work

A portion of the semester will be spent in the Digital Studio as Workshop classes. However, it is expected that your work for critiques be finished and ready for discussion on the stated day. It is not acceptable to come to class without your work printed, it will be graded as incomplete or late.

Critiques

Student's photographs will be discussed during group critiques at the completion of the assignment.

The topic of the critique will deal with all aspects of the imagery from technical to aesthetics, but primarily in the beginning of the semester the technique will be of main concern. The work is expected to be completed on time and if not complete at the time of the critique, will be marked as late and will not be able to take advantage of the group critique and the feedback from the class.

ATTENDANCE

Attendance is mandatory. Students will be excused from class only in the case of personal, family, or medical emergency. Unexcused absences will reduce a student's final grade.

Two unexcused absences will result in the final grade being reduced by one letter grade.

Four unexcused absences will result in the final grade being reduced by two letter grades

Six unexcused absences will result in failure of the class.

CRITIQUES & REVIEWS

Critiques are where you will receive the most feedback and direction about your work. It is mandatory to bring your work to class on the day of the critique, otherwise it will be marked as late and graded accordingly.

RESEARCH

The names of photographers and artists whose work relates to yours will be mentioned during critiques, lectures and demonstrations. There will be times when there will be images presented of the artist, however, the student is also responsible for doing research on their own to learn more about the artist. Research includes the internet but also the use of the library and or book stores. The internet will give you an introduction to the artist, but to learn more you need to dive deeper into their catalog of work by way of books.

Gallery Reviews

Throughout the semester, there will be opportunities for the class to view photography shows in the area. The shows are meant to be informative about current photography and also give the student another outlet for their voice in speaking about photography. A review of the show is to be written after each gallery visit.

PICTURES of the WEEK

The best photographs from each person will be selected at the end of each crit. Your name and these web pages will be Googlable within a couple of weeks. The Pictures of the Week must be made into web-ready pictures and a thumbnail and copied to the appropriate folder in the Art Folder so they can be placed on the class web site. These web files are due by the end of the next class following the crit. Lateness will not be tolerated. The page cannot be published until all photos are present. Failure to hand in the web files on time means you have not completed the critique and will not get credit for that crit.

DIGITAL PORTFOLIO

Students are required to hand in a digital portfolio of your best work at the end of the year. An Artist's Statement will accompany the photos. The photographs must be formally labeled, and will be included in the TUCC Photo Archives and to shown to future students. Failure to hand this in on time will result in the failure of this class.

Do not wait until the end of the semester to start building this collection of work. It is best to select and organize your best work after each critique throughout the semester.

GRADING

There are several factors that will compile you final grade.

1. Attendance
2. Class participation is discussions and critiques and effort while working on lab days.
3. Projects - completion of the amount of images needed and how well they accomplished the assignment.
4. Final Project - This is the culmination of all that was learned during the semester. Presentation and concept of final portfolio are the criteria.

CONTACTS TUCC

Critique Room/ Room 317 TUCC

Digital Studio/ Room 318

Department of Art & Art Education/ Tyler Building,

Paul Rider - prider@temple.edu

Supplies

- Digital Camera with manual functions, (preferably with manual focus), with at least 6 Megapixels the camera must allow the user to disable any "auto" features.
- USB Flash drive or external hard drive, more than 4 GB is recommended and blank cd's or dvd's
- 8 1/2 x 11" inkjet paper, 20, 50 sheet boxes.
matte, satin or lustre only— glossy paper is questionable at this point due to inks.
Paper manufactures;
 - Brilliant, purchased at Calumet only
 - Epson
 - Ilford
 - Ink Press, purchased at Webb Cam
 - Hahnemuhle, fine art papers
 - Jon Cone, purchased at inkjetmall.com only
- Mat board, linen tape - for final presentation.

Photographic Supply Vendors & Resources:

Calumet Photographic - Cameras, paper & storage devices

1400 S Columbus Blvd Philadelphia, PA 19147

(215) 399-2155 www.calumetphoto.com (Student discount offered) Tax charged if bought online

WebbCam - Cameras, paper & storage devices

241 North 12th St. Philadelphia, PA 19107

(215) 923-8380 www.webbcam.net (Student discount offered)

Spring Board Media (15% discount available to students with ID for paper) Paper & storage devices

2212 Walnut Street Philadelphia, PA 19103

215-988-7777 www.springboardmedia.com

Tax free - out of state suppliers

B&H Photo Video - Cameras, paper & storage devices

420 9th Avenue New York, N.Y. 10001

800.606.6969 / 212.444.6615 www.bhphotovideo.com

Adorama Camera, Inc. - Cameras, paper & storage devices

42 West 18th Street New York, NY 10011

800-223-2500 / 212-741-0052 www.adorama.com

Freestyle Photographic Supplies - Cameras & paper

5124 Sunset Blvd. Hollywood, CA 90027

www.freestylephoto.biz

Inkjetmall - Paper only

17 Powder Spring Road, East Topsham, Vermont 05076

(802) 439-3127 toll-free: (888) 426-6323 www.inkjetmall.com

KEH Camera - Cameras only, mostly used. Very good prices and rating system.

www.keh.com/