

Intermediate Digital Photography

2812.401 (3 credits) Fall 2010 M & W 12:30 - 3pm

TUCC Rm 317 & 318 Mac lab

Tyler School of Art/Temple U. Instructor: Vincent Feldman

vincentfeldman@hotmail.com

Office hours: by appt.

Class Format and Syllabus

COURSE OBJECTIVES:

This course will fortify your technical and aesthetic understandings of digital photography as an art form. Professional techniques will be covered as well as the contemporary ideas concerning the revolution in photographic art production. Assignments are designed to help students master technical issues and then to use the camera and available computer manipulations to produce expressive work. Classic and digital principals and techniques of camera usage will be covered as well as the use of Adobe Photoshop for professional retouching, correction and expressive enhancement. Ultimately each student's goal should be the completion of a thought out and self reflective body of work which shows an awareness of the nature of the medium and competence in its execution from exposure to finished print.

REQUIRED MATERIALS:

USB thumb drive, 10 CD-R or DVD-R, (use thumb drive for temporary and transport use only). Archive all original camera files and final work to Optical Disk. Very helpful but not required" USB or Firewire hard drive or Ipod is highly recommended. Itoya "Profolio", at least 36 sleeves (72 views)

Window Matting Supplies: Matt board to make 13 prints, 13 pieces of 11"x14" 4 ply & 12 pieces of 11"x 14" 2ply or 4 ply for rear of window matt (white or off-white).

Photo quality inkjet paper - I suggest 8.5"x11" Epson Presentation Matte You may choose glossy or luster but Matte paper will provide the most even & successful results. We will use a lot of paper 70 sheets minimum. The larger Epson printers will allow for large output but you are not required to use these printers. Types of paper and when and what type will give the best results will be discussed.

TEXT:

Quick Start Guide to Photoshop, Peachpit Press (we will be using Photoshop CS5)

Recommended: Photoshop for Photographers, Martin Evening (great book for advanced users)

Mastering Digital Black & White, Amadou Diallo

LECTURE AND DEMONSTRATION:

In class we will discuss in detail all the technical information required for this class. In addition there will be slide shows and discussion concerning topics relating to the fine art of photography. There is also additional resource information at ***www.berk-edu.com***. Students are responsible for all material covered in class. If you miss a class or are late you are responsible for the information covered in class and the assignment given. You should ask a classmate for all notes and assignments missed. Lectures and Demonstrations often do not take the entire scheduled class time so **always** have your digital files, photo paper and be prepared for production work. Not having photograph files from which to work during lab work sessions will count as an absence.

INDEPENDENT LAB WORK:

About half of our class time will be spent in the Mac lab in production and printing of your photographs. You must download and organize your digital files **outside of class time**. It is expected that you will work on this course outside of class time at least as much as you spend in class. You should aim to shoot at least 200 pictures a week. This should be sufficient for a critique edit of 10 - 12 final prints. Routinely, professionals will shoot 1000-4000 frames in the course of a single days shooting.

*Printer maintenance will be outlined in class. Students are responsible for routine upkeep of all printers used in the mac lab

CRITIQUES:

Students photographs will be discussed in group critiques approximately every other week. Students abilities in technique, aesthetic quality and meaning of the work will be discussed. Attendance at critiques is mandatory and is only excusable by official letter. If not excused and you are absent from a critique you will receive a failing grade for that critique. A one grade deduction is made for all late assignments if turned in by the next critique. Those students that failed to attend a critique will have their make up work averaged against an F grade. Students late for critiques are deducted 2/3rds of a grade for that critique. Each Critique will be posted to the classes website. Failure to post your POW to the site will result in a grade of F for that project.

PRACTICUM: There will be approximately 10 class practicum exercises which will constitute 10% of your total grade.

ATTENDANCE:

After 3 unexcused absences, the student is eligible for a teacher initiated withdrawal. If this occurs after the midterm, however, a failing grade may be reported. If you know that for some very important reason you will not be able to attend a class and or critique, you must notify your instructor via email or by message to the Art & Art Education Office on main campus before the missed class.

GRADING:

Perfect attendance, showing the minimum print requirement for critiques, and participating in class discussions once per critique will earn you a grade of C. To earn above average grades takes greater than average participation. This means consistently entering into discussions, giving feedback to fellow students, working for quality images and assignments and arriving to class promptly. Assignments are graded on formal and conceptual qualities and level of difficulty.

8) PRACTICUM & PARTICIPATION = 10%

4) ASSIGNED PROJECTS = 40%

3) WRITING ASSIGNMENTS = 15%

1) FINAL PROJECT = 35%

CONTACTS:

TUCC Critique Room/ rm 317

204-1728

Department of Art & Art Education/ Anderson Hall, rm 311

204-7191

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OFFICE HOURS:

Any issues can be discussed with the instructor prior to and after class meetings or by appointment via email.

DISABILITY DISCLOSURE:

Any student who has a need for accommodation based on the impact of a disability should contact me privately to discuss the specific situation as soon as possible. Contact Disability Resources and Services at 215- 204-1280 in 100 Ritter Annex to coordinate reasonable accommodations for students with documented disabilities.