

# INTERMEDIATE ART PHOTO / HYBRID – Syllabus

Tyler School of Art/ Department of Art & Art Education/ ART 3825

Class Meetings: Mondays & Wednesdays, 7:30 - 10:00 PM in the TUCC Critique Room 317  
other labs: TUCC Digital Studio 318, Tyler Photo Darkrooms B30

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Prerequisites: at least one Darkroom Photo course and one Digital Photo course

## CLASS PHILOSOPHY

The ultimate goal of the Hybrid Photo class is to create a new field of photography that utilizes both darkroom and digital techniques. This includes non-silver photography from the late 19<sup>th</sup> century, other process such as Polaroid Instant Photography and Lomography from the 20<sup>th</sup> century, and 21<sup>st</sup> century Digital Processing. The goal is to produce photographic images that show an understanding of the legacy of photographic processes while embracing new techniques.

The most important factor is that all of the physical properties of the finished products support the emotional and conceptual concerns of the artist. “Form supports content.” This is achieved by developing a personal philosophy of what you want to express, and then building a visual vocabulary to construct the images. The success of the project is determined by how your audience perceives the work. [measurable using the three disciplines = conception > construction > communication]

## CLASS STRUCTURE

There are three components to this class –

- conception (determining what content works best with each media/ technique),
- construction (using alternative cameras and/or scanners to capture photos, then using various darkroom and digital techniques including various liquid emulsions, images transfers, and digital processing to make prints),
- communication (employing unique forms of presentation, including various materials besides paper, including books, 3D photo-objects, and on-screen presentations).

This class has regular class meetings and regular critiques. The content however, is up to you. You will develop your own project proposal, do research on artists that are working in similar or inspiring ways, and then produce photo-based images that are beyond the realm of ‘usual’ photo classes.

## LECTURE/DEMONSTRATION

The Introductory level of this class takes a ‘tasting menu’ approach. A wide range of techniques, strategies and media will be experimented with. Students are expected to make a reasonable number of photographs in each, and are encouraged to show and discuss all image tests, not just successful final products. Images can be re-done and shown at a later crit. The actual content will vary from semester to semester depending on the direction set by the individual students enrolled in the class.

## INDEPENDENT LAB WORK

The bulk of the semester will be spent in the TUCC Digital Studio 318 or the TYLER Darkrooms B30 preparing photographs shot and manipulated outside of class time. Some processes can be done at home. It is expected that the student will spend at least as much time working outside the class as in.

## INDEPENDENT RESEARCH

Everyone is expected to find at least 3 photo-based artists that are working in ways that they find inspirational. Work by these artists will be gathered either from the web or from books, and presented to the class in a coherent digital (projected) format.

## GROUP CRITIQUES

Student's photographs will be discussed during group critiques approximately every other week. Work from at least 2 media must be resented at each critique, at whatever level of completion they may be in. Failed experiments are just as valuable as successes, as long as you are pushing the envelope. It is suggested that you work on three bodies of work throughout the semester. See the online schedule <[www.berk-edu.com](http://www.berk-edu.com)> for exact dates, as the schedule may change. Everyone must show on their assigned days – no lateness or absence will be tolerated.

## WRITTEN STATEMENTS

A typewritten statement explaining the visual, emotional, and intellectual motivations behind the work presented at each critique must be handed in at the start of each critique. Technical details of the must also be included, including what worked and what did not, so future students can learn form your experiments. Include name, class, semester, year, and crit number, at the top of each document. No lateness or absence will be tolerated.

## VIRTUAL GALLERY

The best student work from each critique will be published on the AAE Photo web site. Web images will be generated from at least 1 medium from each critique. Students are responsible for creating their own web pictures and web pages, following the guidelines that will be taught. These files are due at the class meeting immediately following the end of the crit. No lateness or absence will be tolerated

## DIGITAL PORTFOLIO

Students are required to hand in a Digital Portfolio of your best work, on a formally labeled CD for inclusion in the TUCC archives and to show to future students. It will be easier if you scan your best work after each critique and build this portfolio throughout the semester.

## FINAL REVIEWS

Final reviews take place during final exams week. The basic requirements for finals will vary depending on the nature of the work. A sense of consistency, both in content and style, is necessary. All students must attend all Final Reviews – no exceptions!

## CLASS ATTENDANCE

It is required that the student show work at all critiques. The schedule is four critiques during the semester plus Final Reviews. There is no such thing as late. Consider this as your job – if you are late for a deadline at The Philadelphia Inquirer, for example, you are fired.

## GRADING

If you attend all class meetings, talk at least once a week, and show the minimum number of prints required at each critique, then you will receive a grade of C. That is average. If you want a better than average grade then you need to do better than average and more than average work. This means participating in discussions, demonstrating an ongoing effort to produce quality work, doing research, and being on time for all class meeting. The grade of A is reserved for truly exceptional work.