

HYBRID WEB GUIDELINES

The Hybrid Photo, Photo Workshop and Photo Portfolio classes have special requirements for posting their pieces to the web.

We will PUBLISH

two riffs from each crit
one picture from each riff
the exceptions are cyanotype and book projects

FILE NAMES should include the media name

e.g. your_nameC2Wgel.jpg

cyn for cyanotype

gel for gel transfer

lift for 'instant-film' emulsion lift

wks for workshop people

vdb for van dyke brown

ink for pigment ink transfer

xfer for 'instant-film' transfer

prt for portfolio people

SEQUENTIAL FILES should be numbers with letters, from left to right

e.g. your_nameC2Wgel1.jpg, your_nameC2Wgel2.jpg, etc.

MULTIPLE FILES for the Workshop and Portfolio classes

should be named your_nameC2Wwks1.jpg, your_nameC2Wwks2.jpg

WEB PIX (Full Size)

should be scanned and all the paper border retained

at least as much as you want

to show the piece as a photo object and its 'receiver' medium.

Size these pix to: 400 pixels on the short side

Square pix should be 500 square

OBJECT-ORIENTED PHOTO PIECES

must be scanned or shot with a black background

to bring out the detail of any torn paper edges, etc.

there are pieces of black velvet cloth available under the copy stands

please return the material, neatly folded,

to its original position when finished

THUMBNAILS

must be cropped down to only include only the image area

PLUS a small amount of border, if applicable

remove all paper borders and brushstrokes

that extend beyond the original image area

Size these pix to: 100 pixels on the short side

Square pix should be 115 square

WEB PAGES have to be made for **each and every** piece

please use the special Hybrid Web Page sample, available on-line

this includes the formatting for the 'media list'.

name these HTML page files as described above

A 'MEDIA LIST' is needed for many of these pieces

in museum the format of: emulsion or pigments on 'receiver' material or base

e.g. gel transfer on ceramic tile

BOOK PROJECT

The Book Project documentation include 5 detail pix to show the insides of the book
this is in addition to the shot of the outside of the book

All of these pictures need to be exactly the same size.

If the actual pic is smaller, pad the edges with black space.

This is necessary for the web page code to be able to swap images quickly.

DIGITAL PORTFOLIO

A Final Digital Portfolio is required at the end of the semester. Please scan a reasonable number of pieces for each crit to burn to disk. Place all work in folders named for the project titles. These files should saved as PSD or TIFF files at a printable resolution of at least 1600 x 2400 pixels at 300 ppi.

Do this after each crit to save yourself the hassle of doing everything at the end of the semester.